

# SPONSOR PACKAGES:

WITH RECEIPT OF COMMITTED FUNDS, WINDY CITY CURLING WILL PROVIDE THAT TIER AND/OR ITEM'S INCENTIVES.

IN ADDITION, IF "DRAW TO THE BUTTON" SPENDING GOALS ARE REACHED, SPONSORS WILL BE ELIGIBLE FOR ADDITIONAL INCENTIVES AS WELL SO BE SURE TO CHECK THE BOTTOM OF THE PAGE TO SEE IF YOUR SPONSORSHIP EARNS MORE!



BECOME A SPONSOR

ALL SPONSORSHIPS AND AMOUNTS ARE FOR A 12 MONTH TERM

## BRONZE -- \$600

- WILL RECEIVE TWO LEARN-TO-CURL VOUCHERS, REDEEMABLE ONLINE
- PLACEMENT ON 20x24" ACRYLIC SIGN HUNG IN WARM ROOM
- WINDY CITY CURLING T-SHIRT

## COPPER -- \$1,000

- ALL ITEMS FROM BRONZE LEVEL, AND...
- LOGO FEATURED ON CLUB WEBSITE AND HYPERLINK TO BUSINESS WEBSITE
- SPONSORSHIP MENTION IN CLUB NEWSLETTER TO ALL MEMBERS

## SILVER -- \$1,500

- ALL ITEMS FROM COPPER LEVEL, AND ...
- LOGO FEATURED ON LIVE STREAMED CLUB GAMES BROADCAST ON YOUTUBE
- IN ICE PLACEMENT OF BRAND LOGO ON ONE OF THREE SHEETS, NOT TO EXCEED 4.5 FEET LONG

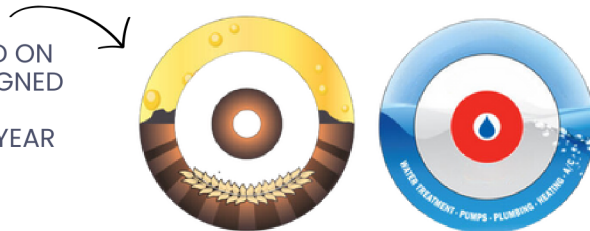
## GOLD -- \$3,000

- ALL ITEMS FROM SILVER LEVEL, AND...
- WILL RECEIVE FOUR LEARN-TO-CURL VOUCHERS, REDEEMABLE ONLINE
- SOCIAL MEDIA POST/BRAND ENGAGEMENT (ONE)
- BRAND ADVERTISING BEHIND ONE OF SIX "HACKS" (WHERE PLAYERS DELIVER THEIR STONES FROM)
- PERSONALIZED & FRAMED LONG SLEEVE WINDY CITY CURLING JERSEY

# A LA CARTE:

### • BRANDED "HOUSE" -- \$3,000

- YOUR BRANDING AND BUSINESS NAME WILL BE USED ON ONE OF SIX AVAILABLE 12 FOOT WIDE CUSTOM DESIGNED HOUSES (TARGET PLAYERS THROW THEIR ROCKS TOWARDS) VIEWED BY ALL PLAYERS THROUGHOUT YEAR AS WELL AS ON OUR LIVE STREAMED GAMES.



### • BRANDED BONSPIEL -- \$5,000

- A BONSPIEL (TOURNAMENT, IN CURLING PARLANCE) WILL BE RENAMED/REBRANDED FOR YOUR BUSINESS. BRAND TO BE FEATURED IN EVENT NAME, EVENT WEBPAGE, MARKETING MATERIALS, SOCIAL MEDIA POSTS, AND A CUSTOM STEP-AND-REPEAT WILL BE BE USED DURING THE EVENT FOR TEAM PICTURES/AWARDS.

### • LEARN-TO-CURL PARTNER -- \$7,500

- BRANDING WILL BE USED ON 500 GIVEAWAY T-SHIRTS GIVEN AWAY TO LEARN TO CURL PARTICIPANTS

## DRAW TO THE BUTTON

IF SPONSORSHIP 'SPEND' (FROM ABOVE) EQUALS OR EXCEEDS ONE OF THESE TIERS YOU'LL GET MORE WITH THESE GIFTS OF OUR GRATITUDE

### ● EIGHT FOOT - \$4,500

- RECEIVE (1), 8 PERSON CORPORATE/GROUP OUTING

### ● FOUR FOOT - \$6,000

- RECEIVE (1), 16 PERSON CORPORATE/GROUP OUTING

### ● DRAW TO THE BUTTON - \$8,000

- RECEIVE (1), 24 PERSON CORPORATE/GROUP OUTING

