



Windy City Curling  
P.O. Box 376  
Downers Grove, IL 60515  
(630) 791-0138

## Board Meeting Minutes 10/7/19

### Board Members:

Present: Brian Stoiber, Simon Ganet, Carol Collins, Tom Arra

Absent: Kerry Myers, Mike Lerner, Jon Henderson

Quorum present? Yes

### Others Present:

Club Members: Anthony D'Arco

Other:

### Opening Proceedings:

- Meeting called to order at 7:00PM by President, Brian Stoiber
- September's meeting minutes were amended and approved via Slack on September 10, 2019

### Old Business:

- Finance – Jon Henderson – September financials
  - Jon not present so we are not going to approve.
  - Reviewed in Slack. Will need to vote in Slack.
- Membership – Mike Lerner
  - Session 2 league signups
    - Tuesday/Thursday already over half full, Sunday still behind
  - Additional league night
    - Seems like Wednesday night is a clear ask from the survey results
    - There is concern on having people actually signing up for multiple nights of curling a week given the survey results as well.
    - Before setting up the nights for Session 3 we need to have another survey that is a bit more detailed.
  - Fallout from Sunday time switch
    - Most of the current Sunday night players (Session 1) cannot make the new 6:30PM draw time.
    - Sticking with the current decision as the goal is to try and fill all nights.
  - Additional name tags
    - Normal rule is first year you get a name tag with your membership
    - Can have an option for members to order new/multiple/replacement one.
    - Preliminary cost for this to be set at \$10
    - Action Item - Brian to add new name tags to LeagueApps
  - How to promote leagues and events more
    - We tend to have members procrastinate for signups causing us some issues
    - Looking at conversion of Learn to Curl as a way to help drive this as well.
    - Communications need to start going out more often. The monthly newsletter doesn't seem to be cutting it anymore. May need to look at doing this weekly.

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- Would like to review the follow up email that we sent to Learn to Curl participants.
- Subbing policy
  - Talked about in Slack that we would like to keep subs as members only.
  - Contention point on subs for teams that only have 3 members. That team should be allowed to get a sub if one of their 3 team members is out. They should not be allowed to get a 4<sup>th</sup> team member as no one paid for that slot.
  - Are we going to come up with a policy to police subbing or is it honor system? Going to table this topic for now and review in a later board meeting
- Practice Requests
  - For dues paying members, practice time is included in their membership fee.
  - Current rate is \$10 per person per hour for non-members, set by CCC
  - WCC needs to keep an up to date membership list for CCC to reference in order to help enforce this. This may be able to be done via LeagueApps.
- **Public Relations – Kerry Myers (Nothing to report - not present)**
  - MCA grant
    - Goal is to use this for promotion. Need more details on this from Kerry to determine what we could do here.
    - Possible that we could use this for local/physical stuff or also possibly digital advertising like Facebook promotion
  - Email application
    - We have gone with Mailchimp and we are paying for our subscription.
  - When are we opening reg for our events?
    - Would like to hold off until November to open up leagues
    - For bonspiels we need to start communicating them as soon as we have details locked in. This includes a page on the website.
- **Events – Simon Ganet**
  - Halloween Safety Town
    - Volunteers identified – Tom Arra and Greg Stewart
    - Candy is being donated and collected at the club
    - Action Item – Tom Arra to make a new discount code and supply to Anthony to make handouts for Learn to Curls
    - Action Item – Tom Arra to take pictures during the event and post to the public Facebook page
  - Curling Night at the Park
    - About 20 people showed
    - Not much in promotion during the game
    - Next time – more promotion in the club, possibly raise the price, lock down more details on what in game promotion looks like
  - MCA 5 & under volunteers
    - Need to see who actually makes the draw sheet. Can talk to Christina D’Arco to get templates if needed.
    - Action Item – Brian to reach out to MCA to determine where the responsibilities lie here.
    - Action Item – Simon to put together the volunteer assignments



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- Paralyzed Veterans of America - Nov 9<sup>th</sup>
  - Have 4 volunteers plus 2 board members
  - Looking to have 10-20 participants
  - PVA is buying the equipment needed (sticks and ramps)
  - Action Item – Simon to look into if the equipment needs to be returned or if it can be donated to MCA
  - Action Item – Simon to talk to Eric Reithel to see if we can do some kind of news story on this
- Windy City Curling Club Open
  - Looking at April 17<sup>th</sup>-19<sup>th</sup>
  - From Kerry - Are we changing the April Spiel date? It was communicated in Vernon and there are already 3 teams showing interest.
  - Consensus is to keep it on dates where Christina can chair it.
- Holiday Event
  - December 14<sup>th</sup> & 15<sup>th</sup> are the proposed dates
  - Looking for 12 teams of 3 people each. First fill with WCC members and then open up to other clubs if needed to fill. Can make this work at \$75 per person.
  - Provide lunch and dinner on Saturday & (possible) a light breakfast on Sunday
  - Round Robin and then re-seed all teams into playoff Bracket.
  - Round Robin is 4-end games, Playoffs 6-end games
  - Saturday Draws: 9am-5:00pm
  - Saturday Dinner & Holiday Party 7pm-9:30pm
  - Saturday Playoff (Single Draw) 10:00pm
  - Sunday: 9am-2:00pm
- Volunteer Outing Possibilities
  - Beer fest in Naperville - Feb 29<sup>th</sup>
  - Possibly setup a blood drive? December was talked about but may be too quick. Simon to follow up on this
- End of Year Bonspiel
  - Possibly in May (not locked in yet)
  - Only for WCC members that have played in a league
  - Action Item – Simon to provide more details on this at the next board meeting
- Start of Year Bonspiel (2020)
  - CCC needs something like this as it's a way to "de-green" the ice. This is the point of bonspiels like Windy City Open.
  - Action Item – Board to talk about this and come back to CCC
- Outdoor Event at Wrigley
  - HSC is the company that we work on this.
  - 2 weeks, 3 days a week. No locked in dates yet.
  - HSC is willing to pay instructors this year by the hour, \$40/hour is the proposed rate.
  - HSC is also paying for the stone rental and transportation costs. Current lease from the MCA is \$200 per sheet of stones (16).
  - Vote – Board approves to move forward with this
- [Nomination/Bylaws – Carol Collins & Brian Stoiber](#)



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- Now that we have had the year actually start progress and member feedback can be taken
- This is not a guarantee that changes will be made but want to make it transparent to people what we're looking to do.
- Proposal is to have 5 people (2 board members, 3 club members) in total that meet monthly to discuss these topics. This panel investigates, proposes and then presents to the board.
- The board still holds the final vote and only needs a simple majority to make changes.
- Action Item – Post to be put out on Facebook by the 21<sup>st</sup> for nominations to get this rolling

#### **New Business:**

- None

#### **Projects:**

- [Membership packet/website](#)
  - In progress. No movement in the past month.
- [Bylaw review](#)
  - Not started. Already addressed in Old Business

#### **CCC Update:**

- [Etiquette issues](#)
  - Issues with Skip's and Vice's not stopping stones before hitting hacks during games. This is causing hacks to pop out and causing delays.
  - CCC is issuing warnings to people on the ice as they are seeing it. If warnings are issued CCC will alert WCC.
  - Action Item – Board to discuss the main points to be on the etiquette reminder
  - Action Item – Mike Lerner to include etiquette reminder with the next session leagues
- [Volunteers Needed](#)
  - October 12 4-9PM – Looking for 3 people (1 for running the bar)
  - October 16 7-9PM – Looking for one instructor, dinner can be served as well at 6PM
  - Action Item – Simon to make a Facebook Post and draft the message
  - Action Item – Tom to send out an e-mail with details

#### **Open Forum:**

- No topics brought up

#### **Closing Proceedings:**

- Motion to adjourn by Brian Stoiber, seconded by Carol Collins
- Meeting adjourned at 8:42 pm
- Minutes submitted by Vice President, Tom Arra