



Windy City Curling  
Back of the Strip Mall  
146 Roosevelt Rd, Villa Park, IL 60181

## Board Meeting Minutes 6/29/2022

### Board Members:

Present: Raymond Stone, Barry Hutchings, Eric Reithel, Eric Clifford, Eric Baudais, Aaron DeGagne

Absent: Jon Henderson, Eric Reithel

Quorum present: Yes

### Others Present:

Club Members: Karen Miller and Jacob Kirkwood

### Opening Proceedings:

- Meeting called to order at 7:08pm by President, Aaron DeGagne

### Old Business

- May Financials - Jon Henderson
  - Barry Hutchings Motion, Ray second, Approved.
- Summer Leagues - Aaron D.
  - Update on Session 6
- Plaques and trophies update - Barry... reviewing the past 2 years to get 20,21 Champs names on Plaques and Trophy.... We need to update scores even in Championship games from now on.
  - Feedback people like them. Barry will sit down with Anthony to determine league winners of past 2 years. Need to also update Founders Cup Winner.
- MCA Update - Eric R.
- Locker Clean-out - Eric R.
  - Deadline Date? - If not playing now out by July 15th, if still playing remove on last league night playing, before July 30th.
  - Numbers?
  - Adding a Yearly Rental Fee?
    - \$10??
- SafeSport - Aaron D.
  - <https://drive.google.com/drive/u/2/folders/16hqQGdDAJhWGAIWKGFrug7Geytz2pnK>
  - Ray has contact with USA Curling to assist with site.

- Aaron with follow up with Eric B first to attempt.
- Merchandise Update - Tonya H.
  - Tonya wanted to possibly add a long-sleeve t-shirt option to Member Annual Fee
  - Need to check on price difference, need to check to see if we can setup long sleeve add-on to membership options.
  - Need better distribution of shirts, League coordinators, or pick up day.
  - Stone donation shirts and hats still need to be picked up.
  - Coordinate a pick up day for these items, use as an opportunity to get past members active again.
- Women's Leagues - survey members if there is enough interest to run an additional league, try and have sent out by mid July.

\*\*\*

- Another option for a league, with experienced skips coaching newer skips, shortened game, with more time for learning strategy.
- 5 and under, or 2 and under league night
- Need better descriptions of leagues to assist new members to know the feel of different leagues, include levels of experience for different leagues. Also market about helping finding teams, also need to work to get newer members on teams for competitive nights.
- Work to see if we can have league coordinators set up early. Work to have them as contacts for questions.
- Idea of web app(widget) - button -, survey - have a few questions that could then recommend best fit leagues.
- For Tuesdays Mixed League - inform that singles can sign up and we will form teams
- Junior League interest, or Junior/Parent combo league (or maybe a family league)

Start sending surveys once a week. - Eric B and Karen

Get numbers for womens league, 2 and under, junior.

What night and time works for you for these leagues?

Include all of the league questions in one email, let people know they can answer just about the leagues they are interested in.

Barry to work with Eric R where to see on the calendar can fit.

## New Business

- Dar Curtis recap - Jon, Ray
  - No MCA rep, or WCC volunteers - needed to be better organized. Any club event we need a board member, and multiple volunteers. Barry will coordinate for this year.

Going forward VP - will oversee volunteers for events, to ensure proper coverage.

- Pricing discussion (closed session if necessary)
  - Model - Jon
  - AYCC/membership/league fees
  - Adding a junior membership option
    - Junior League?
  - Practice time fees
  - Need to look at AYCC price, would there be limits, how do we make sure there are spots for new curlers. How do we keep the rookie league members, to full members.
  - Should we have tiers, example 1500 - all (premium membership), 1100 - 2 times a week (gold membership) member and payper league (silver membership), Social/sub member (Bronze)
  - Look at changing price for pay per league for high priority nights vs hard to fill nights, maybe have different prices for newer leagues/members.
  
- Adding gift certificate option to website - Ray - could we have them, what could they be used for? Make to be only redeemable on Website, only in denominations that match with league or AYCC fees. Ray has open ticket with Paul about options for site. (Accounting fun)
  
- Club Championship playoffs - table for July? Tabled for July
- Rookie Leagues..... Can we get Sept and Oct posted... CCC says people have shown interest Need to get up on site for sign up, Aaron and Eric to work to generate on site by July 9th.
- Going forward have next league always up and available for sign ups.
- Rookie League - pricing \$125, plus \$10
- 
- Summer Work for the board.... Marketing and calls.... Email blasts and Video messages
  - Work to bring back former/inactive members
  - Board to talk and inform of changes, new leagues,
  - From League Apps get contact information for the people. Aaron will work to pull data (try to cross reference vs active members)

Food truck - advertise on our site, have members come hang out, raffles for people buying from food truck, prizes for non-curlers (learn to curl, etc) for curlers (bar tab, etc) some trucks have minimums.

- Use weekend to advertise club, Advise Members on additional benefits we have from CCC. (See if we can add membership benefits page to site)

### Closing Proceedings:

- Motion to adjourn by Aaron
  - Seconded by Eric C
- Meeting adjourned at 8:56 PM
- Minutes respectfully submitted by Eric Clifford