



Back of the Strip Mall
146 Roosevelt Rd
Villa Park, IL 60181

August Board Meeting Minutes 8/27/2023

Board Members:

Present: Aaron DeGagne (acting Secretary), Barry Hutchings, Anne Pettinger, Eric Baudais, Kent McKenzie, Lauren Visser

Absent: Eric Reithel

Quorum present: Yes

Others Present:

CCC: Matt Galas

Club Members: Sara H, Matt. A, Lori C, Siobhan C, Scott G.

Opening Proceedings:

- Meeting called to order at: 7:11pm by President Barry Hutchings

Old Business

- Online Onboarding and Other Coordination through WCC channels
 - Giving the Board access to Mailchimp
 - ACTION ITEM) Eric Baudais will make sure all Board members have access to MailChimp
 - DONE
 - Access to Curling Club Manager for League Coordinator & Committee Heads
 - Aaron D. is in the process of making sure all roles meet the necessary access requirements, so our volunteers feel empowered to handle their events with as little Board oversight as possible
 - DONE
 - Sara Heatherly) Raised the concern CCM is not ADA compliant at-present
 - Aaron D. will work with Paul from CCM on this to find a solution
 - Aaron will follow-up with Paul/CCM
 - Our open tickets to CCM are currently ongoing
 - We need a resolution the annual "membership" reset, in order to open league
 - ACTION ITEM) Will review later in season for proper reset functions
- July Financials
 - Monthly Financial Report provided via Shared Screen - Eric B.
 - Nett loss of \$1,556.37 for July
 - \$2,345 from 3rd party donations for streaming
 - Net profit or year-to-date of \$15,300+
 - NEW: \$15,000 in Live Oak Bank savings as of July, now over \$45,000 in that account

- MOTION) Aaron motion to approve financials as presented, Kent seconded, PASSES - financials approved
 - \$395.62 to reimburse Kurt for supplies which created the 4th of July curling float. - Eric B.
 - MOTION - Kent motion to reimburse, Anne seconded, PASSES
- CCC-WCC Profit Share Report and PVA Profit Share Report- Matt G
 - PVA details will be forthcoming tonight, Profit Share update for next meeting
- Streaming Equipment Purchases - Eric B. & Matt A.
 - Currently missing 3 out of 25 pledged donations. I sent a follow-up email.
 - Still missing these pledged donations (\$250 total)
 - Barry will follow-up
 - Matt G. will bill us for equipment purchased by CCC.
- Merchandise - Tonya, Sara
 - When do we need an approx count to start ordering membership shirts
 - No update, Tonya not in meeting.
- MCA Updates - Eric R.
 - Eric Reithel not in meeting, will get update on 8/14 MCA meeting during September's board meeting
- Bonspiels and Events
 - 5U Cash Spiel - Matt Ault
 - Matt Ault with new updates
 - No updates, things running smoothly
 - Food Truck - Matt G.
 - "Great fun weekend" with 24 teams
 - All food trucks met minimums, taco truck ran out!
 - Poutine truck was a hit.
 - Dakota supplies visit was successful, as well.
- League Updates - Aaron D.
 - This years League report including status of some leagues not making minimum
 - Brunch League 23
 - Chaos League 14
 - Monday Open 27 - bye week
 - Tuesday 10 full teams (40 curlers)
 - Wednesday 13 full teams (52 curlers)
 - Thursday 20
 - Conversation about the best way to manage team assignments for this league. Barry will follow-up.
 - 2 sheets at 7pm, second draw at 9:30pm
 - Friday Happy Hour 5 - canceled
 - Saturday Doubles 12
 - Discussion on different options for Doubles league going forward.

- Discuss Competitive League ideas for Session ¾
 - Board will discuss on Slack and formalize policy, then communicate to Skips
 - Idea: Top 6 or 8 teams in the league guaranteed entry for next Competitive league, remaining teams first come, first serve
 - Would be ¾ of team members guaranteed.
 - Idea 2: Lower ranked teams will make room for new entries
 - ACTION ITEM: Finalize before (or during) next board meeting

New Business

- Online Merchandise Store - Matt A.
 - Broomfitters (5U cash spiel sponsor) is interested in helping us create a new online store to be populated with items that will be drop-shipped to buyers
 - They're seeking a non-exclusive agreement with us; we could use other vendors
 - Need to loop in Tonya H. and set-up a meeting, as she's looked into this previously
 - Kent M.) Raised a concern about making sure we do not alienate other curling suppliers
 - Discussed pluses/minuses of doing a drop ship store with Broomfitters. ACTION ITEM) Galas, Matt Ault, Barry and Tonya will coordinate further.
- Creating a volunteer Ice Crew this summer - Matt G.
 - UPDATE - Ice Crew "clinic" August 12th: 15 expressed interest, smaller number attended clinic. Looking to get folks involved with ice crew for leagues and spiels.
- Setting League Coordinator Responsibilities - Barry H.
 - Ideas on what this role should entail offered via Word Doc in Slack
 - Discussion among the Board will continue there for now
- P.A. System - Eric R.
 - Shared ideas for buying a sound system/P.A. all-in-one kit
 - Current price range is around \$500-\$800
 - Speakers in the front, game room, and parking lot, mixer
 - TABLED to next meeting due to Eric's absence from meeting.
- Next Rookie League - Lauren V. & Matt G.
 - Creating a training camp to teach the instructors about the new curriculum
 - Would be a 30-minute session
 - Improving Rookies sign-up
 - Leading suggestion: move Rookies Leagues into Events, to avoid requiring membership sign-up
 - ACTION ITEM) Aaron will connect with Tom and Eric Reithel about adding Rookies league to Events and linking on a separate page of the website
 - Rookies league update
 - Currently 3 rookies signed up - supposed to start September 10th
- Relationship between CCC and WCC- Matt G

- Furthering the relationship together
 - Matt will send materials out to board members on Slack. Tentative plan to announce operational updates over the coming months.

- Creating Volunteer Committee Heads - Barry H.
 - Barry wants to make sure any Volunteer Coordinators are set up for success
 - We'll need to grant some access to Slack and other operational items as people volunteers to head up committees and projects

Closing Proceedings:

- Next meeting: Sunday October 8th, 7:00pm
- MOTION) To adjourn - Aaron motion, Kent seconded, motion PASSES
 - Meeting adjourned at 8:38pm