



Back of the Strip Mall  
146 Roosevelt Rd  
Villa Park, IL 60181

## November Board Meeting Minutes 11/26/2023

### Board Members:

Present: Barry Hutchings, Lauren Visser, Aaron DeGagne, Eric Reithel, Eric Baudais, Kent McKenzie, Anne Pettinger

Quorum present: Yes

### Others Present:

CCC: Matt Galas

Club Members: Siobhan Cogswell, Alvin Ramos

### Opening Proceedings:

Meeting called to order at 7:03 p.m.

### Old Business

- Online Onboarding and Other Coordination through WCC channels - Aaron D.
  - Our open tickets to CCM are still currently ongoing
    - Not expecting any month-to-month updates
    - Expected to have everything done by the end of the curling season
      - Will still follow-up about ADA compliance soon
- October Financials - Eric B.
  - Monthly Financial Report - Eric B.
    - Link to October Financial Report:  
[https://drive.google.com/file/d/13Jk1--A2CJ4o1Hr8eRVXpjZUTc4dJDyC/view?usp=drive\\_link](https://drive.google.com/file/d/13Jk1--A2CJ4o1Hr8eRVXpjZUTc4dJDyC/view?usp=drive_link)
    - Still mostly on budget, despite league fees being down
  - MOTION: Accept Financial Report - Eric R.
    - SECOND - Aaron D.
    - MOTION: Passes
- FY23 Taxes - Eric B.
  - Hiring a tax accountant to complete our tax returns
    - Tax returns are due Jan. 15, 2024
    - Estimated cost for an accountant will be about \$1,500 to \$2,000
      - Received one quote between \$1,200 and \$1,800
      - Speaking with Second potential - no quote received
      - Would like to get at least one more quote, if timing allows

- Lauren will reach out to her theatre troupe about their taxes
  - MOTION: Approve up-to \$2,000 to pay a tax accountant to submit Form 990 to IRS - Kent M.
    - SECOND - Eric B.
    - MOTION: Passes
- MCA Updates - Eric R.
  - MCA Grant Program application due Dec. 31st
- Bonspiels and Events - Barry H.
  - Discussion on all bonspiels.... This year everything going really slowly
  - Drag Effect - Eric R.
    - 41 People presently registered
    - Basics of bonspiel settled and established
  - WC3 Open - Aaron D.
    - Looking to open registration on Jan. 1
    - In the process of getting a committee together right now
- League Updates - Anne P.
  - Session 3 numbers are on the low-side right now
    - Need to push for registrations this week
  - Competitive Playoffs will be set by the end of this week

#### New Business

- Streaming - Barry H.
  - Task league coordinators with operating the streams for leagues
  - Should reduce the max streaming to 6 hours
  - Instruction Documents currently being generated by Matt A.
- Online Merchandise Store - Barry H.
  - Broomfitters (5U cash spiel sponsor) is interested in helping us create a new online store to be populated with items that will be drop-shipped to buyers
  - Tonya is in contact with Broomfitters and we are moving forward with this, Slight glitch in that if people are brought to the site by different avenues and not using our Code we will not get paid on any WC merch that gets sold... Tonya and Barry working on fixing this
- Ice Crew - Matt G.
  - Currently at about 15 people who respond, based on their schedules
- Rookies League - Lauren V.
  - Rookie League is going great
  - Camp to teach teachers will come later
    - Spoke with Giri about creating the camp
- Improving future Board Workflow - Matt G.
  - Generating a R.A.C.I. chart of responsibilities to delegate and assign tasks
- Membership Benefits - Lauren V.
  - Tabled until next meeting
  - From previous meetings:
    - *Review proposed amendment to by-laws to create dual and summer memberships*
    - *Review list of membership benefits for each membership level*
    - *ACTION: All board members will review bylaws for edits and changes, in next month's meeting board will take a vote to update bylaws*

- Club Championship in April - Aaron D.
  - Same format as last year?
    - Would like to truncate the Week-long event, into a Weekend...Matt G said he is on board with Weekend tourney for Club Championship
  - Eric organizing again
    - Will track "Championship Points" throughout the year
  - Aaron can send email to club about qualifying
    - To include in the next club newsletter, too?
- Calendar Ideas - Eric R.
  - Club Championship - Changing to a Wed-Sat to line-up with the Annual Meeting
  - Combining the Summer 5-week sessions into one big 8-week session
    - Would need to push the one big summer session sooner
- Social Media Committee - Barry H.
  - To be led by Siobhan C. & Alvin R. - posting more on our social media accounts
    - Working on creating Posting Guidelines right now
    - Committee Expectations
      - Increasing presence on Facebook & Instagram, then X & TikTok
      - Working on engagement with an audience
      - Creating a digital community outside of WCC's walls
    - Idea: Creating an email address for social media @windycitycurling.com
- Can-Am Tour - Kent M.
  - We are looking to hopefully host a stop on the tour Nov. 2024
    - During the day and during the week

#### Closing Proceedings:

- Next meeting: Dec. 18th @ 7 p.m.
- Meeting adjourned at 8:33 p.m.