



Back of the Strip Mall
146 Roosevelt Rd
Villa Park, IL 60181

January Board Meeting Minutes 02/04/2024

Board Members:

Present: Aaron DeGagne (acting Secretary), Eric Baudais, Barry Hutchings, Anne Pettinger, Lauren Visser

Absent: Eric Reithel, Kent McKenzie

Quorum present: Yes

Others Present:

CCC: Matt Galas

Club Members: Siobhan Cogswell, Sara Heatherly

Opening Proceedings:

Meeting called to order by President Barry Hutchings at 7:05pm

Old Business:

- Social Media update - Siobhan C.
 - Initial efforts going well
 - Seeking funny moments to post on socials (i.e. - funny bonspiel moments, activities)
 - Last 30 days Report
 - 8,600+ accounts reached
 - 7,900 non-followers
 - 75% of existing followers
 - Currently have: 991 followers, up from 840
 - We should try to promote all events and share as much as possible to the social team at socialmedia@windycitycurling.com
 - Curlers can also post their draw times to share when there's streaming
- December Financials - Eric B.
 - Monthly Financial Report - Eric B.
 - Link to December Financial Report:
https://drive.google.com/file/d/10WM3QFPrkOkMOwy712BUA5GFS61lmI4w/viaw?usp=drive_link
 - Notes: \$2,015 net income for December
 - WCC currently has \$118k+ in cash and equivalents
 - MOTION: Accept Financial Report by Barry Hutchings
 - SECOND: Aaron DeGagne

- VOTE: 5-0, motion approved
- FY23 Taxes - Eric B.
 - Tax return completed and submitted to the board.
 - Link to Form 990:
 - https://drive.google.com/file/d/10uTJP3mXjp7JPLWnS_fqfk0U4mteWFPW/view?usp=drive_link
 - MOTION: Accept Form 990 by Barry Hutchings
 - SECOND: Aaron DeGagne
 - VOTE: 5-0, motion and form accepted
- MCA Updates - Eric R.
 - Tabled for next meeting - Eric R. absent
- Bonspiels and Events - Barry H.
 - Drag Effect - Eric R.
 - Tabled for next meeting - Eric R. absent
 - From previous meeting:
 - *Draw schedule is out*
 - *19 teams*
 - *1 draw Thursday night*
 - WC3 Open - Aaron D.
 - Registration is open
 - Needs to get a volunteer committee together
 - 9 teams currently registered
 - Pick Up Sticks - Barry H.
 - Registration will open tomorrow (02/05/24)
 - Barry will work with Aaron on this
 - Anne sending announcement to LC's about the event
- League Updates - Anne P.
 - Idea for Doubles Monday Late Night
 - Not changing the schedule for Session 4
 - Will revisit this idea for next curling season (2024-'25)
 - Session 4 is ready to publish, just need to confirm we have the correct info posted

New Business

- Ice Crew - Matt G.
 - Going well with volunteers helping Saturdays, Sundays, Mondays etc.
- Ice Conditions after events
 - A lot of member complaints after the Jan 30th corp event by mixed league
 - Chiller has been going out occasionally
 - Discussion on chiller issues and ongoing costs
 - Planning to start a couple draws late if/when we have events tight-to-time for league draws
- Recognition Plaques Proposal
 - Beth D., Sara H., Matt G. have volunteered to be committee members
 - Matt G. discussed proposal during Board Meeting
 - Committee members sent in a preliminary proposal
 - Board is requesting more info on cost and types of plaques going up (MCA, Nationals etc.)
 - Bonspiel winners and event placement will also be recognized

- Board members will review on Slack and provide further feedback
 - Board gave the green light for volunteers to pursue further
- Rookies League - Lauren V.
 - 9 people in current league
 - At least 4 are playing in upcoming S4 leagues!
 - February 11 Rookies session will move to 1:00p-3:00p due to Super Bowl
 - Next rookies league starts March 3
 - Registration is already open
- Improving future Board Workflow - Matt G.
 - Tabled for the next meeting since we don't have a full board present
 - Generating a R.A.C.I. chart of responsibilities to delegate and assign tasks
 - Need to get this assigned and set before summer
- Membership Benefits - Lauren V.
 - By next meeting we will work to review and reply to bylaws feedback - Lauren will lead
 - Plan to approve and finalize changes ASAP before the board election process begins
 - From previous meetings:
 - *Review proposed amendment to by-laws to create dual and summer memberships*
 - *Review list of membership benefits for each membership level*
 - *ACTION: All board members will review bylaws for edits and changes, in next month's meeting board will take a vote to update bylaws*
- Pabst Brewing - Matt G.
 - Proposal led by Matt Ault
 - PBR is looking to sponsor the club
 - Proposal coming, will need to act on it quickly once it comes
 - Expect proposal by the end of this week potentially
 - PBR has tentatively selected
 - 1) ice house marketing
 - 2) beer cooler branding
 - Income from PBR to be split between CCC and WCC
 - Matt G. to post draft images on Slack for the Board
- Can-Am Tour - Barry H.
 - Communication established between Barry and Steven O'Connor
 - They would like to come to Windy City on Saturday November 16th, 2024 in the morning
 - WCC to provide:
 - Ice
 - 3 club teams for them to play against
 - A casual meal and entertainment after the games
 - Simon Ganet is willing to organize this event
 - He was part of the 2019 tour and knows most of the people

Closing Proceedings:

- Next meetings:
 - Tentatively set for 11am on Sunday, February 25th on Zoom
 - Tentatively set for 3pm on Sunday, March 24th on Zoom
 - Tentatively set for 11am on Sunday, April 28th on Zoom
 - In-person Annual Meeting confirmed for Saturday, May 4th at 6pm
- Meeting adjourned at: 8:47pm Barry motioned, Aaron seconded.