



Back of the Strip Mall
146 Roosevelt Rd
Villa Park, IL 60181

February Board Meeting Minutes 02/25/2024

Board Members:

Present: Barry Hutchings, Lauren Visser, Aaron DeGagne, Eric Reithel, Eric Baudais

Absent: Kent McKenzie, Anne Pettinger

Quorum present: Yes

Others Present:

CCC: Matt Galas

Club Members: Matthew Ault

Opening Proceedings:

Meeting called to order by President Barry Hutchings at: 11:02am

Old Business:

- January Financials - Eric B.
 - Monthly Financial Report - Eric B.
 - Shared via Zoom
 - Monthly loss: -\$1,934.75
 - Nothing too concerning, but it would be nice to see league entry fees balance out rent a little better
 - Yearly income-to-date: \$4,667
 - Everything more-or-less seems to be on track without expected budget
 - Expenses are higher, but all were unexpected payments when budgeting
 - MOTION: Accept Financial report - Barry H.
 - SECOND: Aaron D.
 - MOTION: Passes, Unanimous
 - Merchandise Discussion on WC3 Pin Sales
 - All future merchandise needs to be bought through the POS at the Bar
 - Accurately charges tax so CCC isn't "eating this cost" as people pay cash
 - Membership & League Trends for FY24 - Eric B.
 - Currently at 154 members this season, down 20 from last year
 - WCC hit a peak of 174 members last season (2022-'23)
 - Eric B. created a breakdown of membership data
 - Pay-Per-League vs. All-You-Can-Curl

- MCA Grant approved by MCA board - Eric R.
 - Whenever we get to July 4th, we submit float receipts to the MCA for payback
- MCA Updates - Eric R.
 - Hosting Arena National Playdowns on Memorial Day weekend
 - Eric R. will spearhead this effort
 - Matt G. - Requesting registration deadline of two weeks before
 - MOTION: We host MCA Arena National Playdowns - Eric R.
 - SECOND: Lauren V.
 - MOTION: Passes, Unanimously
 - Eric R. is now on a small committee to help with MCA's financial future
 - Discussion: How someone can become Windy City's rep to the MCA
 - Some people are interested in becoming the MCA in future years
- Bonspiels and Events - Barry H.
 - Drag Effect - Eric R.
 - 19 teams - feedback was universally positive
 - Finding volunteers was a struggle
 - Extra income brought in:
 - \$1,054 for Brave Space Alliance
 - \$400 raised through 50/50
 - Food feedback offered from Lauren V.
 - Total Income: \$4,029 brought in
 - 1,800 views on YouTube streams over the weekend
 - Viewership increased as the weekend went on
 - WC3 Open - Aaron D.
 - Registration is open
 - 11 Teams in right now
 - Needs to get a volunteer committee together
 - Working on scheduling volunteers for the event
 - Working on the Hotel Block right now w/ Marriott Courtyard Oakbrook Terrace
 - Working with social media team on advertising for teams
 - Pick Up Sticks - Barry H.
 - Registration is open
 - 8 people from WI registered
 - Awaiting PVA registrations - Barry working to get a better idea
 - Having the Social Media team pump blasts out
 - Anne to send an announcement to LC's about the event
 - USWCA All-American Bonspiel
 - Lauren requesting our Social Media team post for registrations for this
 - The flyer was already shared with the Windy City Curlers FB group
- League Updates - Aaron D.
 - Session 4 Registration updates
 - Leagues at-risk: Monday nights, Friday Happy Hour, Saturday Doubles
 - Outreach:
 - League Coordinators to make announcements
 - Barry to email people from previous session to encourage re-registrations
 - Timing leagues due to games running over the two-hour window
 - Member feedback who like Competitive League timed in the future, at least
 - First step is to address the Skips from slower teams directly - Barry to handle

- New sign for the back Game Room
 - WCC will have some expenses - but minimal
 - Projected profit should be close \$5,000
- Can-Am Tour - Barry H.
 - Communication established between Barry H. and Steven O'Connor
 - Come to Windy City Curling on Saturday, November 16th, 2024 in the morning
 - We provide ice and 3 Club teams for them to play against
 - Open format for WCC teams
 - We would also provide a casual meal and entertainment session after the games
 - Simon Ganet is willing to step up and organize this event since he was part of the 2019 tour and knows most of the people
 - After lunch they are off to Chicago Curling Club for games and dinner

New Business.

- Resignation of Kent McKenzie - Barry H.
 - Kent submitted his resignation via email to the Board - effective immediately
 - MOTION: To accept Kent's resignation - Eric R.
 - SECOND: Barry H.
 - MOTION: Passes, unanimously
 - Given how close we are to elections, we will not elect to replace Kent for the interim
- Club Calendar - Eric R.
 - Summer session - Eric R.
 - The MCA is asking we can host the Arena Nationals Playdowns this summer
 - Building 2024-2025's calendar
 - Need everything we want on it ASAP
 - Currently have the leagues, bonspiels, ice maintenance on the list
 - This includes making Mixed and Doubles to run "two sessions" long
 - Eric R. to get with MCA reps to confirm potential events
 - Eric R. to get with other clubs to confirm keys bonspiels/events don't overlap
 - Considerations:
 - Cam-Am Tour - Saturday in November 16th, 2024 (*see notes above*)
 - Double-session length leagues - 8-week sessions total
 - PVA league nights / Pick Up Sticks
 - Monday Nights: Two draws different leagues?
 - Bonspiels:
 - MCA Events - Find Out
 - Food Truck Spiel - End of August
 - 5-and-Under Cashspiel - 09/26-29 or 10/03-06
 - "Founders Cup" - Whenever?
 - Wheelchair Nats - First weekend of January
 - Drag Effect - President's Day weekend
 - WC3 Open - Third weekend in April
 - Championship Week/Weekend - Early May
- Pull Tabs for fundraising at events - Matt A.
 - Would have to be headed up by a Board Member due to:
 - Considerations of licensing, money management, quarterly tax submissions, etc.
 - Maintaining track of winners, etc.

- Counterpoint from Eric B.: a member could run it, but would have to be authorized by the Board
 - Matt A.: Member would have to go through a lot of background check
- Illinois State Program: Non-profits get a 6% rebate on expenses
- Board will keep ongoing discussion in Slack
- Broomfitters Sponsorship - Matt A.
 - Than is intending to sponsor the 5-and-Under Cashspiel again
 - Clarifying previous points: There is a difference between having “an online store” and us having a “discount code for members to use”
 - The former has not yet happened, the later was up-and-running
 - Barry H., Matt A., and Tonya H. to meet with each other and/or Than Tibbets to clarify our arrangement, and report back to the Board
- Charlie’s Chicago Fundraiser - Eric R.
 - Eric will generate ideas and put in Slack

Closing Proceedings:

- Next meetings:
 - UPDATE: Set for 7:00pm on Sunday, March 24th on Zoom
 - Tentatively set for 11am on Sunday, April 28th on Zoom
 - In-person Annual Meeting confirmed for Saturday, May 4th at 6pm
- Meeting adjourned at: 1:46pm