



Back of the Strip Mall
146 Roosevelt Rd
Villa Park, IL 60181

January Meeting Minutes (02.24.2025) (Meeting held on Google Meet)

Current Board Members

Present: Barry Hutchings, Colleen Koehler, Eric Reithel, Josh Richardson, Eric Baudais, Matt Galas

Not Present: Colin Rittgers

Quorum present: YES

Others Present

Club Members: Siobhan Cogswell, David King, Tonya & Jon Henderson, Charity Richardson

Opening Proceedings

Meeting called to order at <7:05> pm by <Josh>

Agenda

1. Finance Update – Eric B. Reithel motion to accept, seconded by Josh – all approved.

Jan 2025 Financials shared during the meeting, and posted in the slack channel

Rent \$15k – invoice forthcoming from Matt G

Drag Effect income \$3700

2. Bonspiel Updates - Tonya to share list of cooking equipment that is available/has been recently purchased to assist in bonspiel food preparation

a. Drag Effect (Reithel)

- 20 Teams
- Goal was \$4000 profit - \$3700 profit (due to pin generation). Eric Reithel purchased a pin machine.
 1. Josh, Eric B and R to circulate email with the specifics on the charges for the pins. \$25/event – Drag Effect had 4 events (A/B/C/D), so \$100 charge for pins
- Already planning for next year and sending post event survey and links to photography

b. Hot Handles (Siobhan/Josh/Matt G) – partnership between the two organizations

- Goal of 20-24 Teams. 11 Teams so far, 3 registering this week
 1. Flyers available for people to take to bonspiels to promote
- Idea: CCC donate the ice, and WCC split the profit
 1. Does not count as 1 of WCC's 4 'free weekends'
- Siobhan requested Eric R to share realized 'budget' info from Drag Effect as a reference point. Profit Margin goals are 30-40% targets (per Eric B)

c. Untouchables (Siobhan/Josh)

- Goal of 16 Teams – 11 Teams so far
- Been promoting for 2 months

d. Food Truck Registration Opening in March – priority pricing \$400 then \$440



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- e. **Pickup Sticks Bonspiel** – going to be a 1 day event. 6 wheelchair people will be the skips and everyone else will use sticks.

3. Facility Update (Matt/Scott)

- a. Pabst Sponsorship – has to go through Eric B, not CCC because they're a "vendor"

4. MCA Update

- a. Arena National Playdown dates: last weekend in June (26-29) is the only weekend that works (per Matt G)
 - Host Club needs to do more to 'run' the event: Timers / snack planning / cleaning / need an "owner"
 - Number of teams is unknown – It's playdowns, so any team in the region can
- b. Rocks & Timing Equipment
 - WCC will 'hold' the equipment, but it's the responsibility of other clubs to come and use "checkout" the rocks
 - CCC requests someone in WCC to 'manage' the "loaning" of the equipment Rocks as well as Timing Equipment
 - 1. MCA is willing to buy shelves to store the rocks – Galas has info on shelf costs
- c. Another paper club might be popping up in the next year (Kankakee area possibly) "Prairielands" per Jon Henderson

5. By-Laws Discussion / Vote

- a. Josh reviewed the revised language of the term limits within the by-laws and made updates to the by-laws, real time
- b. Is there somewhere within this, that allows for the board to make an exception regarding Term Limits? Currently, no.
 - Josh added language to the bylaws allowing to waive eligibility requirements regarding Term Limits if nominations have closed and there are not available members to fulfill said roles
- c. Discussion around adding more clarity to the Director roles within the bylaws – should we specify what each of the Director roles do? Group does not believe specifying the Director role is necessary.
- d. Acknowledgement that 5 board seats will be vacated at the end of this season.
- e. **Vote on the Bylaws: Motion to accept Eric R / Seconded by Barry. Effective immediately. Approved by all.**

6. Hosting USA Curling Events – the below events are the only events that work with a three sheet club.

a. 2027 Wheelchair Doubles

- January 2027 – awareness to this being "prime time" for CCC to run corporate events. CCC averages \$6k/week in Dec/Jan in revenue, was expensive to lose out on revenue wise
 - 1. Barry/Josh to discuss with Keith – maybe something within the PVA from a 'sponsorship' perspective to offset some costs
 - 2. Local Sponsorship opportunities?

b. 2027 Mixed Fours (12 Teams only)



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- April 2027 – April less impactful from a revenue perspective for CCC
- The host club gets a spot guaranteed, and the other spots go to Regional Playdowns
- Denver charges for viewing \$10/draw or \$50/weekend

7. Next Election / Annual Meeting

- Nominations are 30 days - emails flow into the President email inbox
- Voting is only 15 days
- Slides that show in the club regarding the open positions, their duties, and their lengths
 1. VP – 3 years
 2. Secretary – 2 yrs
 3. Eric R Director – 2 years
 4. Colin Director – 1 year
 5. Past President – 1 year
- Eric B, Josh & Barry to run the election as the 2 members not up for election

8. Merchandise – Online store

a. Broomfitters - 1 store

- Consideration - Broomfitters has done a sponsorship the previous 2 years

b. Boomers - Adding a store that caters to higher quality merch/etc.

- Tonya has created a sample storefront, continue to explore different merch, Boomers provides tons of flexibility on items/customization
- Boomers handles all transactional processing/shipping/etc.
- Pricing to match what we have in stock
- Locker rentals/etc would have to be a different platform, cannot be accommodated by Boomers
 1. Doing it as an 'event' was successful and easier

9. Leagues Updates

a. Doubles Teams – need at least 1 more doubles team for the league to run (Monday nights)

b. Friday is going to run

c. Sunday evening is 17

d. Thursday nights – encourage a reminder to get signed up

e. Rookies – 40 people, very interested in summer leagues

- Summer leagues? One 8 week session?
- Josh to survey the Rookies. What dates look best for you, for leagues this summer. At the end of the Rookie session, what is the path forward for how Rookies can integrate... 'free agent' page / 'substitution' page. Currently the show up date is Friday Happy Hour league, another option is the Sunday night league.
- The March Rookie league has 4 people signed up – Josh 'spams' people twice



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Windy City Office – Shelving Organization / Barry working on it within the next month.

Motion to Close meeting @ 8:33. Seconded Barry, all approved.