



Windy City Curling  
P.O. Box 376  
Downers Grove, IL 60515  
(630) 791-0138

## Board Meeting Minutes 8/12/19

### Board Members:

**Present:** Brian Stoiber, Mike Lerner, Simon Ganet, Kerry Myers, Carol Collins, Tom Arra

**Absent:** Jon Henderson

**Quorum present?** Yes

### Others Present:

**Club Members:** N/A

**Other/Guests:** Riley Carrier

### Opening Proceedings:

- Meeting called to order at 7:01 pm by President, Brian Stoiber
- July meeting minutes were amended and approved via Slack on July 2, 2019

### President's Report, Brian Stoiber:

- Leagues
- Committees

### Committee Reports:

- Finance – Jon Henderson – posted by Jon on slack
- Membership – Mike Lerner
- Public Relations – Kerry Myers – discuss over slack
- Events – Simon Ganet
- Nomination/Bylaws – Carol Collins & Brian Stoiber

### Old Business:

- **Curling Night at the Park (White Sox game)** – Details shared with area clubs who will distribute. Mock-up flier available for public FB, webpage, email.
  - Board to look at new email system
  - Purchase links are active – cost is \$17.00 per ticket – section 517
  - Discussion - reaching out to Detroit, STL, or WI clubs
- **Membership feedback** – How best to solicit feedback from members?
  - Anecdotal Feedback – later draw during the week
- **Leagues framework (nights, formats, pricing)** – Anecdotal feedback from members: open, mixed, and mixed doubles leagues
  - Tuesday, Thursday, Sunday – keep open try to fill first
    - 7pm draw on weeknights
    - Sundays Rookie league at 4:00 / league at 6:30
  - Two sessions of six-week leagues – starting Sunday, September 15th

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- Discussion - keeping score at leagues / 5 round-robin games and last game playoff
- Rookie league length is 3 weeks - start in October
- Keep pricing the same through the end of the year until we have better idea of membership numbers and if discount is sustainable financially
- League registration is open to everyone
- **Merchandise (WCC merchandise and how we want CCC to reimburse us)**
  - Look into Dynasty for jerseys – Tom to work with Eric on getting cost proposal
  - Goal to have inventory available when leagues start
  - Brian to get cost proposal from local vendors

### New Business:

- **Process for formalizing agreements (Paperwork? Notifications? Tracking?)**  
Notify via word of mouth / email

### CCC Updates

1. **Bonspiels/holiday party** - Specifically, selecting dates (we want to make sure we don't book a weekend you're looking to have a bonspiel)
  - a. WC3 Open at end of season – Date TBD
  - b. WC3 5 and Under 11/16-11/17 – Scheduled
  - c. Continue conversation on Slack
  - d. Simon to chair Spiel Committee
2. **Bartenders** - Basset training for certain club members.
  - a. Have member trained to tend bar while CCC is prepping ice for league
  - b. Goal to have one board member available per league night
3. **Scheduled practice times vs. open practice time?**
  - a. CCC fine with scheduling practice time on calendar so it's clear for members – members will still need to check schedule
4. **2019/2020 season start date considering for ice improvements?**
  - a. Next two weeks – leveling floods, pebble pattern, temperature, downtime will allow for trial and error procedures to improve conditions
  - b. Ice will be ready for leagues by September
  - c. Sheet 1 heaving – ice is pushing on boards / concert is not heaving
5. **Ice improvement plan before leagues**
  - a. At what point is someone physically brought in to help?
  - b. David Ellis Bonspiel – Off the table for now
6. **Member/public relations – CCC to run public communications by WC3**
  - a. Who addresses membership and public with events (e.g. on/off ice game nights)?
    - i. Facebook posts – CCC to allow WC3 to post information about events – i.e. Like Practice with a Purpose.
    - ii. Weekly email of L2C participants to Mike – amended to be weekly touch base
      1. Email update includes: L2C, CCC requests for WC3, and Ice Update
  - b. Marketing of bonspiels and other events hosted by CCC – Marketing of CCC events will still be under WC3 branding.
7. **SafeSport requirements by all CCC owners/employees**
  - a. USCA believes CCC falls under SafeSport requirements



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- b. CCC employees will take training – Brain to follow-up with training instructions
8. [CCC owners/board/voting rights \(Scott\)](#)
  - a. How does this affect our partnership if at all (3 board positions (2 CCC vs. 1 WCC))?
    - i. Existing CCC / WC3 contract is still in place and no amending is needed.
9. [2018/2019 financials](#)
  - a. Expenses vs. Income?
  - b. Net income vs. operating expenses?
  - c. Disbursements of revenue (sponsorships, fees, leagues, etc.)?
    - i. Club 16% of profit once CCC becomes profitable projected in 4 or 5 years
    - ii. Sponsorships and Merch calculated separated
    - iii. WC3 requests further review of contract to flush out details – November
    - iv. CCC to write a check to WC3 for the merchandise

#### **Project Updates:**

- [Website domain transfer](#) - Complete
- [Mobile app](#) – Update News tab to pull live from Facebook / Put membership packet in the league app
- [Membership packet/website pages](#) – still in progress
- [Consolidation of applications and data](#) – Last Pass account to hold all passwords and logins under the president's email

Request to refund to members who couldn't play on Sunday when the draw was rescheduled due to compressor failure.

- Blanket refund policy of additional draw time will stand
- Disclaimer will be added on registration.

#### **Closing Proceedings:**

- Motion to adjourn by Carol Collins, seconded by Tom Arra
- Meeting adjourned at 8:43 pm
- Minutes submitted by Secretary, Kerry Myers