



Windy City Curling
P.O. Box 376
Downers Grove, IL 60515
(630) 791-0138

Board Meeting Minutes 12/16/19

Board Members:

Present: Brian Stoiber, Jon Henderson, Mike Lerner, Kerry Myers

Absent: Simon Ganet, Carol Collins, Tom Arra

Quorum present: Yes

Others Present:

Club Members: none

Other: none

Opening Proceedings:

- Meeting called to order at 7:04 pm by President, Brian Stoiber
- October's meeting minutes were amended and approved via Slack on October 14, 2019

Old Business:

- Finance – Jon Henderson
 - November financials - Running in the black. Beginner league is running at a loss but high conversion rate makes it feasible. Statistics from business of curling should be converting 60% - we are in line.
 - Insurance cost increase - UCA - went from \$10 - \$12 - will increase Limited Membership in 2020-2021 season
 - Cash on Hand: \$36,000
 - December Ice Fee - account for break and move of extra 3 weeks to end of season? - yes paid by session
 - Credit Card Convenience fee is absorbed by club - League Apps fee added to purchase
 - Unpaid chits from 2017 - over \$700 - don't know who they are attributed to - discussion on how to handle the outstanding - TBD
 - Motion to approve financials by JH - second ML - motion passes
 - Motion to change fiscal year from Sept to Aug by JH - second BS - motion passes
 - JH to prepare financial breakdown of AYCC vs PPL
 - MCA Grant money has not arrived
- Membership – Mike Lerner
 - Winter/Spring league updates
 - Filled 60% of the available spots - 5 of 9 leagues filled to minimum capacity
 - Push to fill Mondays and Wednesdays
 - 40 AYCC subscriptions - ML to provide a breakdown of how many spots they account for
 - 120 full memberships sold this season
 - Membership purchase workflow
 - Curlers added to leagues manually to override the invoice



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- Membership purchase is problematic - not instantly
- BS to move full and limited purchase buttons on another page so people wishing to purchase a membership without a league can do so easier. League apps doesn't move it fast enough
- QR code to take to league page on display at the club - on business cards left at broomstacking tables - Brian to create
- Membership gender breakdown 80% / 20% :(
- Public Relations – Kerry Myers
 - TV spot was fun - 6 live remotes
 - ML to reach out about link for use in paid social ads
- Events – Simon Ganet
 - Curling at the park - SG sent registration form
 - Champaign Curling Club: Extra WC3 stones going down and coming back - board voted to approve \$500 in expenses for transporting them
 - CC to be liaison from WC3
 - Yearly schedule planning
 - Melt after Food Truck Spiel in June - Ice again in early September
 - Events for next year: Sept Spiel at the beginning of the season
 - Donation of curling memorabilia - clarify that donation is coming to the non-profit entity - BS
- Nomination/Bylaws – Carol Collins & Brian Stoiber
 - Member selection: Aaron DeGagne, Barry Hutchings, Beth DeGeeter, Kevin Runge - first meeting in January
 - Communication - add to Slack (#bonspiel channel) - yes
 - Board vision/desires (executive session)
- Stone purchase (new information/opportunity)
 - Equipment loan - no new information

New Business:

- Stone purchase (new information/opportunity) - no new information
- ML would like to run a clinic on shooting form geared for new players (\$300 for 3 hours) - ML to get a quote and get registration set-up on webpage with BS
- This week start reaching out to Saturday league registrations to ask them to help recruit players to fill the spot.
- Holiday Spiel - debrief: what is provided in club buy-in for the spiels and what does the club need to provide: bartenders, ice crew, draw master, etc?
 - Clarification of contract - BS
 - Creation of Bonspiel planning guide

CCC Update:

- Ice condition update / improvement plan - shaving of ice happening now
- Idea of fundraising event at Founders' Cup spiel to fund new stones



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Open Forum:

- No members present

Closing Proceedings:

- Motion to adjourn by **John Henderson**, seconded by **Brian Stoiber**
- Meeting adjourned at **8:45 pm**
- Minutes submitted by **Secretary, Kerry Myers**