



Board Meeting Minutes 2/9/20

Board Members:

Present: Brian Stoiber, Mike Lerner, Tom Arra, Kerry Myers

Absent: Jon Henderson, Simon Ganet

Quorum present: Yes

Others Present:

Club Members: Ray Stone, Anthony D'Arco, Christina D'Arco, Scott Maples

Other: Sarah D'Arco and Luke D'Arco

Opening Proceedings:

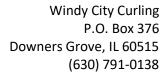
• Meeting called to order at 10:04am by President, Brian Stoiber

• January meeting minutes were amended and approved via Slack on February 4, 2020

Old Business:

- Finance Jon Henderson
 - o January financials approved on January 29th via Slack
 - Transition Treasurer responsibility to an outside accounting firm? Treasurer position would be liaison to outside party.
 - o BS to work with JH on identifying outside agency
 - o Outside firm would require bylaws change will be discussed at committee meeting
- Membership Mike Lerner
 - Winter/Spring league updates wed early MD is in danger of closing KM to make FB post today
 - Tiered pricing through league apps doesn't work the way we need Do we need a different platform? -
 - BS to reach out to other clubs using League Apps to see how they are handling these issues.
 - BS to work with ML on a list of grievances of League Apps software to address
 - Pricing for Family League These leagues are an investment in a juniors program club willing to take the financial loss.
 - Delay family league start by two weeks run financials on dropping costs and still covering ice time costs
 - League Registration Numbers ask financial planner for help identifying price point for AYCC that retains solvency
 - Corp League and exclusive WC3 Contract regular communications schedule between
 CCC and Board will reduce confusion on these types of events
 - board maintains serial L2C sessions constitutes a league
 - BS to schedule regular meeting with board member and CCC structured agendas
 - Include CCC on slack to streamline communications

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- League chairman Mike's replacement ML has volunteered to serve out the rest of Carol's open position. Will bring stability to the board and help to transition the league management
 - Club drawmaster should be a board member to retain authority but have league coordinators more involved in the administration
 - KM motion to accept ML's resignation from current board position, Director 1 and appoint him to Director 2 position to serve out the term vacated by Carol Collins. Second by TA - ML to abstain. Votes counted on slack to allow all board members to participate
 - BS QR code for league registration and print take away cards for tables
 - Survey to Rookie League participants to get feedback on league and instructors
 - Change responsibility for Info @ to a new board member
- Public Relations Kerry Myers
 - MCA Grant Money Still waiting on check
 - o TA to take over as MCA rep from KM
 - WTTW update from Simon filming today at 2pm
 - o KM to put together press memo template for media inquiries
 - o Identifying event strategy going forward long term communication plan
- Events Simon Ganet
 - o BS got information from Cedar Rapids on spiel planning
 - Yearly schedule planning Get this done by the end of the year banquet
 - Events for next year: Sept Spiel at the beginning of the season
- Nomination/Bylaws Brian Stoiber
 - Meeting week of 2/9, follow-up meetings on Slack
 - o BS to takeover bylaws committee from Carol Collins KM to join committee
 - First meeting will be Tuesday BS will set agenda for meeting Goal to finish by Mid-March. Board to approve and then present to club ahead of the end of the year banquet for ratification vote.
- Merch & Apparel
 - Moose Threads selling WC3 merchandise Board to approve pre-made textiles for sale with WC3
 - o TA Create logo style guide for external vendors. BS to help
 - Have competition kit ready to go for members in the fall.
 - o Moose Threads to become a preferred but not exclusive vendor of WC3 merch.
 - Club to provide logo style guide for all vendors.
- April Spiel Planning Update: Volunteers & Team Registration
 - o 5 teams registered
 - o In good shape for volunteers
- Shooting Mini-Camp 10 spots full out of 12 keeping it open until the Friday before

New Business:

• Milwaukee Curling Association Grant - KM to write grant proposal once BS follows up with CC on details.



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- WC3 & CCC contract for 2020 2021 Season BS and TA to sit down and review draft proposal and make revisions
 - o contract signed and agreed to before ice is ready in the fall

CCC Update:

- No new updates BS to follow up for items in agenda below.
- Ice condition update / improvement plan
- BS will continue discussions with CCC on ice melt, schedule and timing
 - O WC3 needs to know what the plan for ice improvements/repairs
 - Water under mats vs. concrete heaving vs. concrete crack/needs replacement
 - Club member volunteers needed?
 - Dates for melt and freeze etc.

Open Forum:

- Discussion of on-ice etiquette policy
- Discussion of Harrassment, Discrimination, and Bullying policy.
- ML to send email to league coordinators outlining how to escalate etiquette issues to the board.

Closing Proceedings:

- Motion to adjourn by Michael Lerner, seconded by Tom Arra
- Meeting adjourned at 12:53pm
- Minutes submitted by Secretary, Kerry Myers