



Windy City Curling
P.O. Box 376
Downers Grove, IL 60515
(630) 791-0138

Board Meeting Minutes 10/14/2020

Board Members:

Present: Tom Arra, Kerry Myers, Mike Lerner, Ray Stone, Jon Henderson, Brian Stoiber

Absent: None

Quorum present: Yes

Others Present:

Club Members: None

Other: None

Opening Proceedings:

- Meeting called to order at **7:01pm** by President, Tom Arra

New Business

- Financials - Jon Henderson
 - Income: \$7,000 (League Fees)
 - Net Income -\$2,700
 - COH \$61,600
 - JH Motion to Approve Sept Financials - ML - Approved
- Member T-shirts - Tom Arra
 - Proofs routed and approved over slack
 - Estimated delivery 10/23
- Monthly Newsletter - Mike Lerner
 - Create folder on drive
 - Sections: note from President, note from ice makers, Hot Tip of the Month, upcoming events
 - Start archiving on the webpage (BS)
 - Audience segments: members, former members, beginners, L2C
- Membership Report - Mike Lerner
 - Of the 8 draws this year - 146 registrations 54 PPL / 92 AYCC / 47 players
 - 1:30 Sunday league is at 9 players - Need 12
 - Getting previous members back
 - Targeted marketing to former members through newsletter segmentation (KM & ML)
- Session 3 Leagues - Mike Lerner
 - Waiting on Session 2 registration to make a decision on upcoming schedule
 - ML to ask League coordinators to reiterate the COVID rules: sweeping in the house, one sweeper, mask over the nose.
 - Create flyers on common COVID violations to post at club (KM & TA)
 - ML to follow up with CCC on Mondays with Park District -
 - If successful, open up Juniors league
- Skill Clinics - Mike Lerner
 - Ideas for skills clinic: Front end / back end / competitive play / etc.



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- o Schedule with CCC (ML) - **Second Sundays of the Month (starting November 8th Dec 13th, 10, 14 Feb) 11:00 - 1:00pm**
- Holiday Spiel - Tom Arra **19th December Holiday Event 6:30ish -12am**
 - o Replace with one day holiday event - open ice time and party - no spiel
 - o KM to find date with CCC
- WC3 Open - Tom Arra - April 9th, 10th, 11th - **Scheduled**
- Potential for MD Event - **News Year's Eve Dec 31 - Jan 3rd**
- Potential Mixed in March? - KM to ask CCC about dates - **12-14 March**

Old Business

- MCA 5 & Under - Tom Arra - **scheduled**
 - o Registration opens mid November
 - o MCA to reduce the number of teams to 12
 - o TA to be Spiel Coordinator
 - Seeking volunteers to help you.
- Fundraising Incentives - Tom Arra
 - o Shirts are arriving this week!
- Rock Handles
 - o Dakota curling is waiting on equipment to being engraving process

Closing Proceedings:

- Motion to adjourn by KM, seconded by ML
- Meeting adjourned at 8:06 pm
- Minutes submitted by Secretary, Kerry Myers